

A cooperative committed to sustainable dairy production

CSR
Info





CSR

CSR (Corporate Social Responsibility) has been in the DNA of farmers in the Prospérité Fermière cooperative since its creation in 1949. So as to apply this daily, **we are committed to 11 of the Sustainable Development Goals** at the

Prospérité Fermière Ingredia group. Farmers are particularly committed to SDGs 2, 12, 13 and 15 on a daily basis.

MORE INFORMATION



Our dairy production provides sufficient responsible food

A successful dairy system...



420 million
litres of milk per year

.. and resilient



Respectful

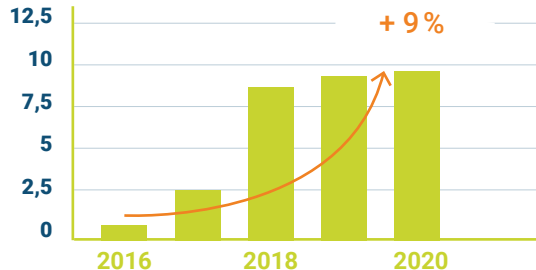
Our farmers use **respectful and responsible** practices.

- **Rainwater harvesting**
- Use of **environmentally significant areas to benefit biodiversity** (*grassy areas, hedges, trees*).



Differentiated

We produce **differentiated*** milks which meet new societal expectations.



Share of litres from differentiated milk compared with total production (%) *



GOAL:

Keeping a significant level of dairy density on our land

* differentiated milks: grass=fed cattle free of GMO



Our production methods are respectful towards people and other living creatures

Knowledgeable and supported farmers



We train our farmers a minimum of **3 times per year** on **sustainable** production practices.

Programme Cap'Jeunes

We support the induction of young farmers into dairy production.

Commitment to animal wellbeing



With the support of the Welfarm association, we further **good farming practices** and since 2020, we have used **Boviwell diagnostics** on our farms.

Local milk

Our farmers are located a maximum of **80km from the processing** site and work with **regional** food producers.



GOAL :

- 100 % BoviWell diagnostic in 2023
- Reduce the use of imported soya in cattle feed

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12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Our farmers are active in combatting climate change

Carbon footprint reduction



Increase in carbon stores:



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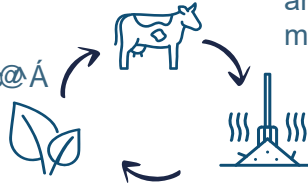
Decrease in carbon emissions:



- Fewer soya imports



- More **self-sufficient** products 95 % of rations are self-produced by our members



Eco-friendly and digitally certified milk collection*



Grass fed cows even in winter!



100 %
French origin

Maintained farmland and a decrease in erosion thanks to pasture

GOAL :

- 60 CAP'2ER[®] diagnostics every year
- Reduce the carbon footprint of our dairy sector 17% by 2030



*Prospérité milk QR code on page 7



Our dairy farmers preserve and restore land-based ecosystems



More pastures for more biodiversity

+90% of our farmers practise grazing day and night

1,4 ha of biodiversity maintained/ha



Use of Biotex diagnostics

Diagnostics which help farmers better understand potential biodiversity.



Diversity in dairy cows

Conservation of **diverse breeds** of herds
(Prim'Holstein, Montbéliarde, Rouge Flamande...)



Protected ecosystems thanks to responsible production

Production of organic milk

- since 2016
- **6 million litres** of milk produced in 2021

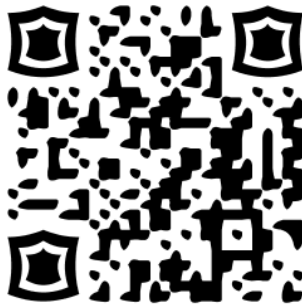


GOAL :

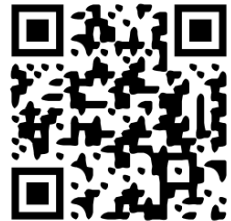
Become a French dairy champion for the benefit of biodiversity



Scan this QR code to learn about
our Prospérité milk



To learn more about
us and our range of
dairy products





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Contact our experts for more information



Prosperité **fermière**
INGREDIA