

Ingredia joins the international B Corp movement

ARRAS, June 20, 2023

Once again, Ingredia is flying the flag for companies in the Hauts-de-France region beyond our borders. By becoming a B Certified company, Ingredia is promoting its territorial commitment and integrated CSR policy from upstream to downstream on an international scale. This is another virtuous step taken by the company, in keeping with the social economy values of its dairy cooperative owner.

Ingredia, a subsidiary of the Prospérité Fermière cooperative group, has officially joined the worldwide community of B Corp label™ with a **global rating of 85.2 points**. This internationally renowned, demanding and progressive label recognizes companies' best practices in terms of environmental, social and societal impact.

Serge Capron, President of Prospérité Fermière Ingredia: *"We embarked on this project in the midst of the COVID-19 crisis, at a time when restoring meaning to our work was more important than ever for our employees and members alike. The B Corp movement is perfectly aligned with the values of our company and the cooperative model of our group: to build an equitable economic model that benefits everyone, to promote the regeneration of our territory, and to support our social and environmental ecosystem"*.

For this human-scale group, which grew out of a cooperative founded in 1949, becoming a B certified Company is an important recognition of its CSR commitment. In the wake of the 2015 dairy crisis, CSR and innovation had been chosen as strategic axes. The CSR approach was then structured around sustainable development objectives. In less than 5 years, the collective had already mobilized to the point of enshrining its commitment to a positive and significant societal and environmental impact in its articles of association, for both the cooperative and its industrial subsidiary. In 2022, the group comprising the cooperative and its subsidiary Ingredia was awarded the "Coopératives So'Responsables" and "Engagé RSE" labels. Thanks to the hard work of our teams over the years, and despite the multiple global crises, we have now come full circle with the entry of the Ingredia industrial and commercial entity into the B Corp community.

Sandrine DELORY, CEO of Prospérité Fermière Ingredia: *"In addition to rewarding our work, becoming a B Certified company enables us to promote our commitment beyond French borders, in the 80 countries in which our innovative dairy ingredients are sold. A partnership with Ingredia thus becomes an asset for our customers and for their own social responsibility. That's the B Corp spirit: to share our commitment and let our ecosystem of players benefit from it by reinforcing their commitment in the same way!"*

True to their spirit of dairy explorers, for the members of Ingredia this step is seen as the beginning of a new adventure alongside their international partners and their local ecosystem.

Serge Capron, President of Prospérité Fermière Ingredia: *"At a time when the beef and agri-food industries are being criticized for their environmental impact, it's very important for us to demonstrate that our breeding and processing activities for the noble raw material that is milk from the Hauts-de-France region are part of a virtuous approach. It's possible to carry out our activities for the benefit of everyone and our region, using social and environmental performance, responsibility and transparency as our guides"*.

Prospérité Fermière Ingredia bears in mind that the requirements for certification are revised upwards on average every three years. The group is already committed to a continuous process of progress and transformation at the heart of its business model.

Sandrine DELORY, Managing Director of Prospérité Fermière Ingredia: "Our teams are already mobilized in the areas of improvement in each of our B Corp impact areas. These include reducing our carbon footprint, an environmental management system with even more advanced waste, water and energy management, and the development of our bioactive ingredients offering in response to health issues".

This announcement is perfectly timed against a backdrop of national and regional policies committed to green industry, and 10 days ahead of International Day of Cooperatives 2023, whose slogan this year is "Cooperatives for sustainable development". For Ingredia, the day will be an opportunity to reiterate the importance of working together for a sustainable future, and to invite its partners to join the B Corp. movement.

Find out more about:

- B Corp rating and Ingredia shares in [our infographics](#)
- the Milk is good campaign on [our networks](#).

Facts and figures :

- Prospérité Fermière Ingredia: 1077 members in the Hauts de France region
- Milk collection: 405 million liters by 2022
- 776 collection points within 80 km of St Pol sur Ternoise
- Sales 437 M€ in 2022, 51% of which will be exported
- Nearly 33.6 million liters of "grass-fed" milk collected (Via Lacta sustainable project)
- 7.2 million liters of cow's milk and 1.5 million liters of goat's milk in the organic milk category
- Prospérité Fermière Ingredia is ISO 9001 (since 1992), ISO 50001 (since 2022), FSSC 22000 and IFS certified.
- EY 2021 Agribusiness Award for its social and environmental commitment
- ISO 26000-certified CSR Commitment and Responsible Cooperatives Label since 2021

ABOUT Groupe Coopératif Prospérité Fermière Ingredia

The Prospérité Fermière cooperative was founded in 1949, and its subsidiary Ingredia was launched in 1991 to develop and produce dairy ingredients: milk powders, functional and nutritional proteins and innovative active ingredients for the agri-food, nutrition and health industries in nearly 90 countries.

Prospérité Fermière Ingredia currently processes over 400 million liters of milk a year, collected from 1077 member farmers, and has become the European leader in dairy ingredients and the world's 3rd largest player in specialty proteins. Established on 5 continents, Prospérité Fermière Ingredia has 471 employees.

Press contact: Tiphaine Piriou 06 48 07 99 51 tipi.piriou@gmail.com